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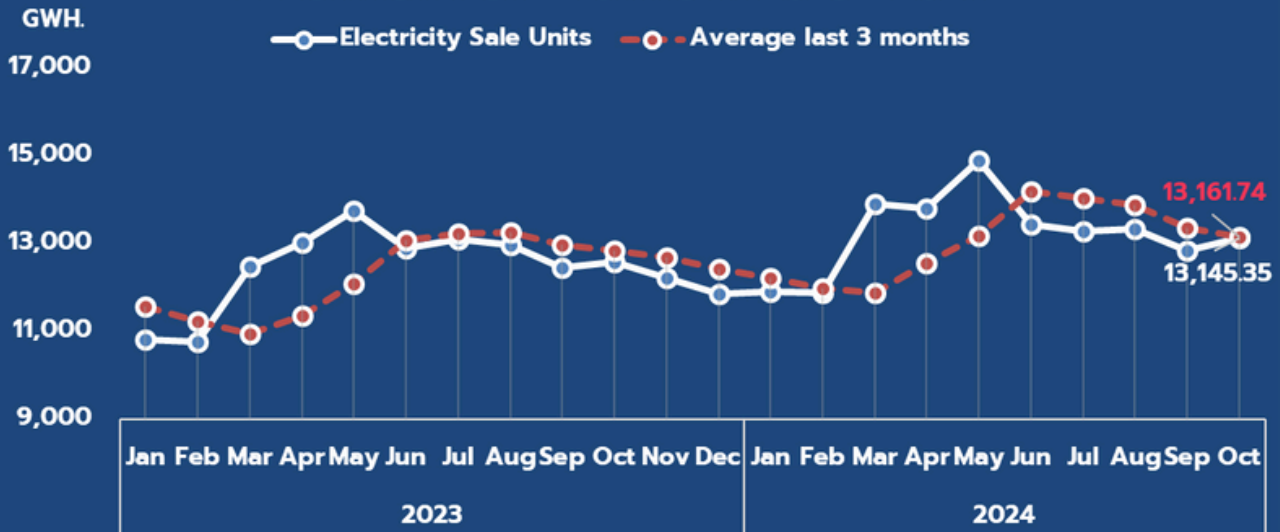


THE ELECTRICITY SALES REPORT OF PEA

OCTOBER 2024

"Smart Energy for Better Life and Sustainability"

ELECTRICITY SALE UNITS IN 2023 - 2024



ELECTRICITY SALE UNITS INCREASED AT

+4.37%
YOY

Electricity Sale units increased resulting from tourism sectors. As, the clearly public policies related with trading and manufacturing were a positive factor to private consumption following the export and domestic demand.



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ELECTRICITY SALE UNITS: PERCENTAGE OF CUSTOMERS GROUP IN OCTOBER



LARGE SCALE CUSTOMER

+4.68%
YoY

Industrial sector went up at 3.68% YoY because there was an increase in export for demanding in parts and electronic circuits, computers, air conditioners and canned marine animals during Christmas and New Year. Furthermore, there was goods for domestic consumption such as concrete, cements and steels.

Large scale commercial customers rose at 8.20% YoY from services business in tourism sector like transportation, hotels and restaurant, including public investment in infrastructure.

SMALL SCALE CUSTOMERS

+5.10%
YoY

Residential sector increased at 5.41% YoY owing to, a customer confident increased from supportive measures and electrical usage for fixing house. Moreover, there was demand for electrical appliances to replace the damaged items from flood.

Small scale commercial customers grew at 4.18% YoY from supportive measure in tourism. Besides, more seminars were held by public and private companies increasing the hotels' income, especially 4-star hotels and in tourist areas.

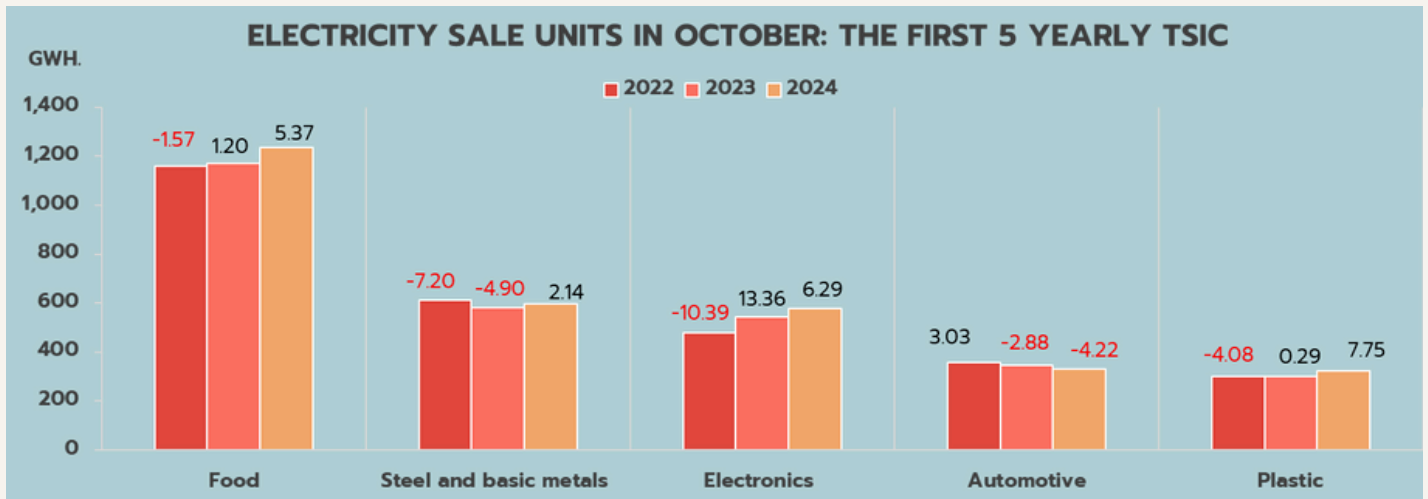
GOVERNMENT SECTOR

-0.31%
YoY

owing to climate in monsoon causing raining in many areas affected to electrical usage in government offices.



Manufacturing Sector +3.16% YoY



+5.37% YoY	Food	Production grew for domestic and international demand for consumption in United States, Europe, Australia, Middle East and Asia. The high demand products were canned tuna, chicken, sugar, animal feed and pork.
+2.14% YoY	Steel & basic metals	following a recovery of steel industry like construction, electrical appliance, machines and steel container. The growing products were Galvanized steel sheet, Chromium steel sheet and Hot rolled steel sheet.
+6.29% YoY	Electronic	rose, owing to demand for electronics, especially Hard Disk Drive, increasing following the data storage technology like Cloud and Data Storage.
-4.22% YoY	Automotive	from a drop demand for commercial cars and passenger cars because of the low purchasing power from high level of household debt and lower quality of hire purchase debt causing financial institutions were strict loan.
+7.75% YoY	Plastic	grew because of an increase of domestic demand and export in Asia like Malaysia, Philippines and India. The high demand plastic products were film sheet, equipment, bags and container.

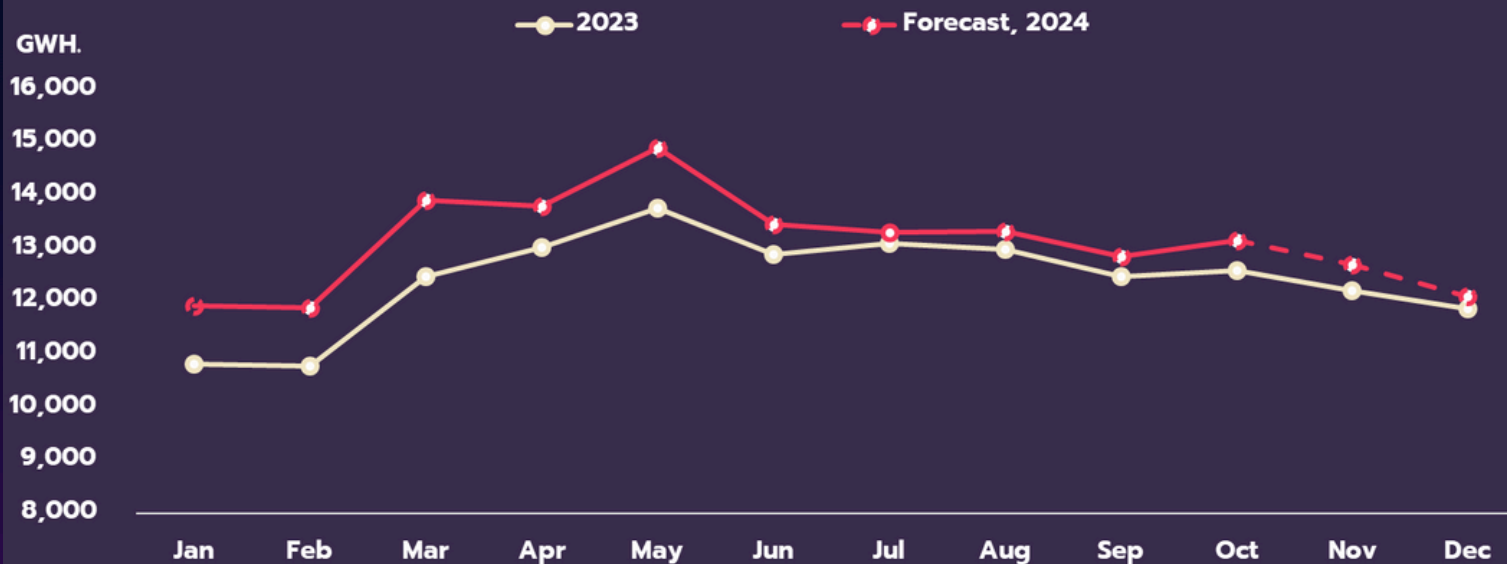
Sale and Hotel sector

+5.96%
YoY

There was the great number of tourists from China, South Korea, Taiwan and Hong Kong. There were a Free independent travelers and small group. Moreover, the demand for cultural tourism grew up such as staycation with local people, eat street food which famous in social media affecting to small hotel and tour business.



ELECTRICITY SALE UNITS A YEAR IN 2023 AND 2024 FORECAST



+5.58% YoY

PEA has forecasted the electricity sale units in 2024 to improve 5.58% YoY since a growth of tourism sector, domestic consumption and public expenditure and investment. Moreover, export increased following the global economics.

Positive Factors

1. Economic measure in short run and long run such as loan for fixing hotel or house or land renting for dropping the house's price increased liquidity, investment and employment.
2. Free Trade Agreement grew up opportunity and reduced risk for reaching the market and ingredients of Thai entrepreneurs.
3. LTR VISA supported economic activities and labour skill, including tax benefits. This VISA will attract the skilled foreigners to live in Thailand for supporting investment.
4. After flooding, farmers were supported by compensation and production factors. Moreover, there were preparation for climate change, driving export in agricultural processing and supporting high valued production.
5. Investment driving by increasing confidence of investors, improving ecosystem that suit with targeted services, investing infrastructure and increasing production by advanced technology and innovation.

Negative Factors

1. Risk from trade barrier after US. election was imported taxes for Hard Disk Drive, semiconductor, tire, solar cell and air conditioners.
2. Appreciation of Baht affected to export sector as exporters' income and competitiveness in agricultural products and food.
3. Climate change in the end of year was rainy season causing flood in some areas and damage for agricultural products, income of household and private sectors, building and infrastructure.
4. Thai manufacturing sector faced competitiveness in automobile, electronics, petrochemical which dropped because of technology change and high competitiveness from import.

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