

The electricity sale units of PEA in April 2018 has slightly risen from continually growth in tourism and service sectors. Considered by increasing electricity demand in commerce and hotels. Private consumptions are continued expanding. Including the progression of large government infrastructure investment. It also encourages more private investment in the country. Growth of residential sector rose by 1.23 %YOY and small general rose by 2.27 %YOY, while manufacturing sector's overseas orders decreased considered by electricity consumption of large general decreased by 0.22 %YOY.

According to the chart, the forecast growth rate in May 2018 is increasing trend. Estimation from the economic stability, significantly recover in export and growth in tourism sector.



In April 2018, PEA had total electricity sales 10,961.42 million units, it increased 0.82% YOY, which was lower than the target of 4.33% (Forecast on Feb, 2018). Caused by reduction in electricity demand for the North, Northeast and Central region. An additional one is the decreasing electricity demand of manufacturing sector for 0.09% by long holiday period in Songkran Festival. Especially in automotive, cement, textiles and ice making factory.

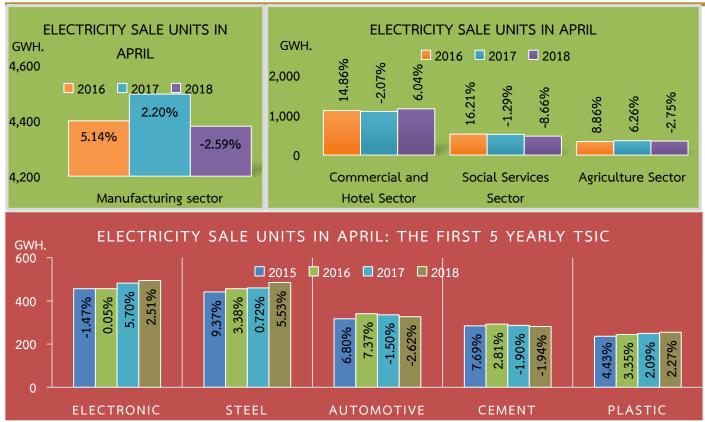
Commercial sector growth expanded by 2.29 % YOY, from electricity demand in commercial and hotel segment, which grew at 6.04% YOY. But department store segment grew at 0.74 % YOY.

To compare the growth rate between 2018 with base year 2015, it is found that the electricity sales was increased by 9.62%.



Residential	Commercial	Industry	Others
Growth rate	Grew by 2.29% YOY	Dropped by 0.09%	1.46% YOY was
increased by 1.23 %	due to the tourism, such	YOY. It resulted from a	decreased due to a
YOY from non-	as Russia, South Asia,	decrease of major	fall of electrical
agricultural segment,	European And especially	economic activity.	demand in pumping
which enhanced by	Chinese. According to long	Especially in cement	for agriculture
increasing employment	holiday in Songkran	and automotive	segment by 14.62%
in export-related	Festival, electrical	segment, which	YOY. The main
businesses and a rise	consumption in restaurant	declined by 1.94 % YOY	cause was the
minimum wage.	and hotel segment	and 2.62 % YOY,	abundantly rain in
The electrical	expanded by 6.04% YOY. It	because overseas orders	major areas.
consumption in	conformed with higher	were deceleration.	
residential sector was	electricity demand in PEA	Furthermore, textile	
rose during the	Area 2 (South) at 8.70%	segment dropped by	
Songkran Festival,	YOY. Private Consumption	18.56% YOY owing to	
which had one more	had also continually risen	the domestic demand	
holiday.	especially in retail	was decreased and the	
	segment, which their	inventory was sufficient	
	electrical consumption	for domestic and export	
	grew by 3.20 % YOY.	markets.	

Growth(Up/Down) of electricity sale units compare with previous years



Manufacturing sector decreased by 2.59% YOY. There are 5 segment in manufacturing sector, which are main electricity consumers.

Electronics segment grew by 2.51% YOY, following export of integrated circuits (IC), devices and components of computers to the China, Japan, ASEAN, U.S.A. and EU markets. The production of hard disk drive was increased. According to product development, which was more capacity in the cloud storage. In addition, there were more orders in mobile devices from U.A.E., Myanmar and Japan. Furthermore, the production facilities were relocated to Thailand.

YOY due to the demand of flat steel. It is positive factor in steel prices. And the intensely demand in canned food industry.

Automotive industry decreased by 2.62 % YOY following to a decline in the production of sporty motorcycle. The motorcycle export had slowed down in U.K., Netherlands and Japan.

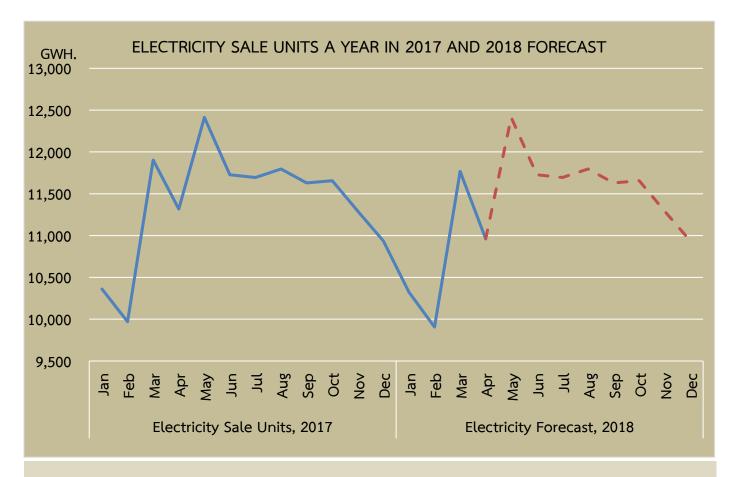
Cement segment contracted by 1.94 % YOY as a result of downsizing export to Sri Lanka, Vietnam, Laos and Cambodia.

Plastic segment expanded by 2.27 % YOY from a declined of export orders.

Sales & Hotel sector increased by 6.04% YOY from Russian, South Asian and European tourists, especially Chinese tourists. There are new route from the secondary cities in China to Thailand. And Thai government has policies to enhance the tourism in both of main and 55 provincial provinces.

The Social Services sector contracted by 8.66 % YOY, due to continually rainfall. As a result, the office buildings declined their electricity demands.

Agricultural sector contracted by 2.75 % YOY due to heavy rainfall, the electricity demand in agriculture was dropped, especially in sugarcane farming, Vegetables and fruits



Electricity Sale Forecast

PEA forecast the electricity sale situation in 2018 to improve. The committee approximated (approximated in February 2018) the electricity sale situation in 2018, that will be expanded 3.24% YOY. There are many factors to impact the electricity sales 2018.

Positive factors

- 1. Export has been an increasing trend.
- 2. Investment and private consumption have improved.
 - 3. Expansion of tourism.
 - 4. High Agricultural productivity.
- 5. An increase of purchasing power due to rising minimum wages in April 2018 and higher employment.
 - 6. Low unemployment rate.

Negative factor

- 1. Natural disasters such as floods.
- 2. Liabilities of non-agricultural households and low income households.
 - 3. Fluctuation of Baht currency.
 - 4. International trade war on U.S.A.
 - 5. Supportive policies for SPP

Cogeneration, which encourage private sector to play a role in generating electricity for distribution.