

THE ELECTRICITY SALES REPORT OF PEA

SEPTEMBER 2024

"Smart Energy for Better Life and Sustainability"





ELECTRICITY SALE UNITS INCREASED AT

+2.88%

Electricity Sale units increased resulting from export and tourism sectors in High season which caused high employment. As, the clearly public policies were a positive factor to private consumption.









+2.66%

Industrial sector went up at 1.20% YoY because there was an increase in demand for industrial goods and new industrial estate. The goods growing were computer and equipment, machines and air conditioner for exporting to United States, China, Korea, Indonesia, Japan and Australia.

Large scale commercial customers rose at 7.87% YoY from export in every products, especially agricultural products and food. There was a growth in electronics and electrical appliances being high quality and price competitiveness.

ALL SCALE JSTOMERS

+3.10%

Residential sector increased at 3.32% YoY owing to, a supportive measure by transfer 10,000 baht to disabled and low-income people.

Small scale commercial customers grew at 2.42% YoY from a tourism in flooded areas was back to the normal causing the number of tourists. Besides, there were public and private policies to support tourism sector.

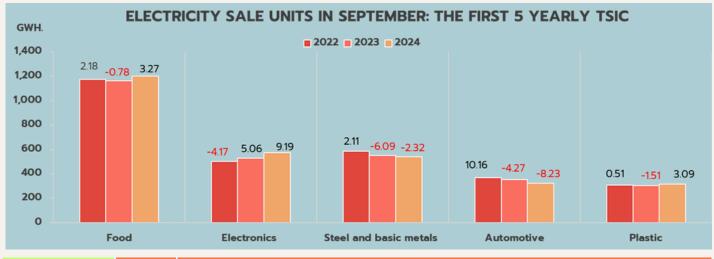
SECTOR SECTOR

+3.33% _{YoY}

owing to the electricity consumption of hospital, universities, police station, public school and administrative offices.



Manufacturing Sector +0.61% _{YoY}



| +3.27% YoY | Food | the high demand for canned tuna, freeze meat and animal food from United States, Canada and Australia for Holidays. In addition, Chicken Was more export because rival faced avian influenza. |
|--------------------------|-------------------------|---|
| +9.19% YoY | Electronic | rose, owing to demand for electronics and electrical appliances using Al. By the way, Thai goods had high quality and price competitiveness. |
| -2.32% _{YoY} | Steel & basic metals | following a drop of production quantity like Long products, Galvanized steel sheet, Flat iron and Hot rolled steel sheet because of a dumping from countries who had price competitiveness. |
| -8.23% _{YoY} | Automotive | from a drop demand for pick-up cars and hybrid cars because domestic and export decreased following a recession of economics and strict loan. |
| +3.09% YoY | Plastic | grew because of an increase of single-use container, export of plastic pellets to India, China and Asean. |

Sale and Hotel sector

+5.82%

YoY

There was the great number of tourists from supportive factors such as a recovery of Long haul travel, Ease of travelling measure for exception of departure card and supporting airline to increase flights.







+4.71% YOY

PEA has forecasted the electricity sale units in 2024 to improve 4.71% YoY since a growth of tourism sector, domestic consumption and public expenditure and investment. Moreover, export increased following the global economics.

Positive Factors

- 1. Private investment in mega projects, especially advanced technology and ecofriendly industries, were supported by BOI. Besides, public investment in high speed trains and development project of Leam Chabang Port Phase 3.
- 2. The high demand for Agro-products in festival. Moreover, cost of logistics decreased that would help exporter to be price competitiveness.
- 3. The supportive public policies like digital wallet project, a recovery of export and tourism in High season which affected to private consumption.
- 4.Tourism in the end of year which was supported by polices such as Free VISA for 93 countries caused high consumption and expenditure.
- 5.Labor skills improvement such as learning new technology for adapting served needs of organization and global market.

Negative Factors

- 1.Flood in northern area damaged 30,000-50,000 million baht in agricultural sector. Besides, there watched out new storm in October.
- 2.Dumpling from Chinese products affected to Thai production from price competitiveness and baht appreciation affecting to export.
- 3. Middle East crisis between Israel and Iran caused high cost of shipping from freight and fee, especially in routes like United States and Europe. In addition, appreciation of baht affected to export as price and income of exporters.
- 4. The risk of exported goods would get more tariff from Us President. It caused products getting more price in United States market and a drop of export.
- 5. Severe geopolitical in Middle East might have an effect in the growth of Thai economics as the high of energy price.

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